

Now Open for Business!



A Guide to Starting a Business in Cleveland, Virginia



Welcome to town!

Cleveland, Virginia might be a little off the beaten path, but the trip is worth it. When you enter this active and compact community, nestled below ridges and on the banks of Virginia's Clinch River, you know Cleveland is a distinctive place. It's a river town and a hub of activity. Here, a shared mountain heritage, rich and dynamic history of the world-renowned Clinch River, and a walk-able community binds the residents with a renewed sense of purpose. The Town stands at the ready to assist entrepreneurs until the doors open during their Grand Opening.

Our town is rich in natural assets from a mile of riverfront on the nation's most biodiverse river, the Clinch, to a beautiful waterfall. The town is bordered by the Cleveland Barren's Natural Area Preserve, a globally rare community, which contains a series of significant dolomite barrens, thirteen rare plant species, and three rare insect species. The 1,288-acre preserve lies within the Clinch River Valley, one of the top biodiversity hotspots in the United States. The proximity of this nature preserve only adds to the town's potential as an outdoor recreation destination.

The Town is in the process of a Downtown Revitalization Project which will help to transform the town into an outdoor recreation center. This transformation will steer the local economy toward tourism and the use of the natural resources that abound in Cleveland. We have a variety of business assistance resources available to help get from an idea to opening day, including a business loan pool, incentives, and periodic training opportunities. Finally, Cleveland is designated as a "Hometown of the Clinch" by the Clinch River Valley Initiative, an effective program launched to attract additional revitalization resources, support local revitalization and entrepreneurial efforts, and build a cohesive marketing brand identity along the river.

If you are interested in opening a business in Cleveland, we would love to hear from you. We encourage you to review a sampling of properties currently available as a new business location at our Town website, www.clevelandva.com. Please call our Town Hall at 276-889-4365 if we can help in any way.

Sincerely,

Jennifer Chumbley, Mayor

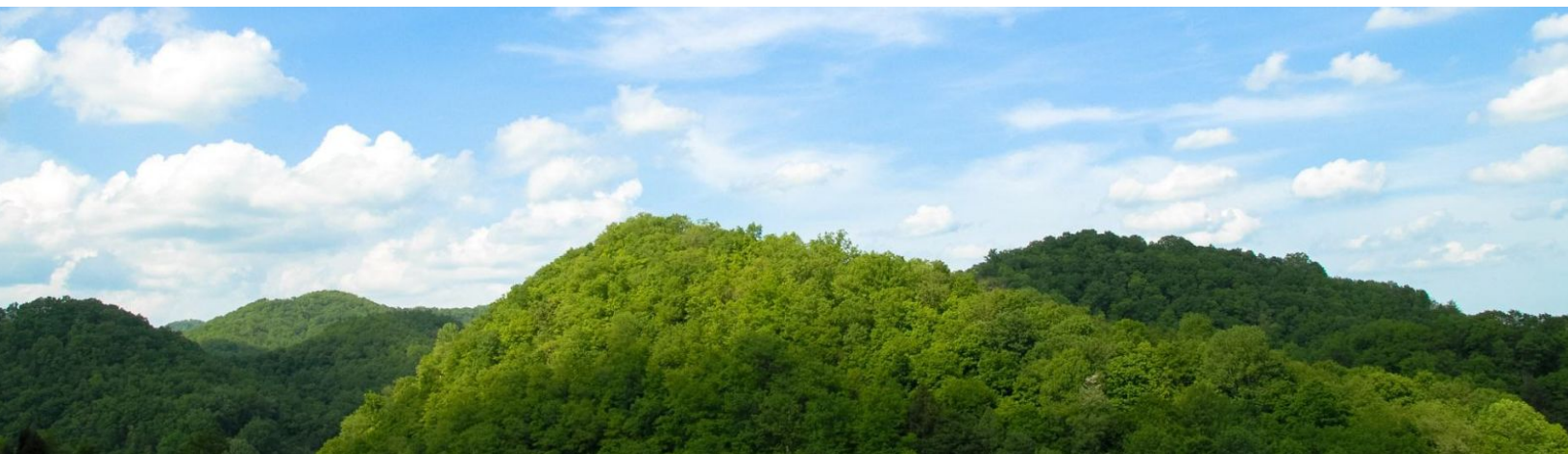


Table of Contents

Contacts for Starting a Business..... Pg. 3

Financing Your Business..... Pg. 6

Current Business Location Opportunities..... Pg. 7





Contacts for Starting A Business

Town of Cleveland:

- Jennifer Chumbley, Mayor
- Brandi Johnson, Town Clerk
- Address: 6654 Cleveland Road, Cleveland VA 24225
- Phone: 276-889-4365
- Email: townofclevelandva@gmail.com
- Website: www.clevelandva.com

Health and Safety:

Cleveland Volunteer Fire Department

- Raymond Warren, Fire Chief
- Phone: 276-889-4956
- Website:
www.facebook.com/ClevelandVolunteerFireDepartment

Cleveland Lifesaving Crew

- Johnny Skeen, Director
- Emergencies: 9-1-1
- Phone: 276-889-4590
- Email: clsc2141@yahoo.com



Russell County Sheriff's Office

- Steve Dye, Sheriff
- Emergencies: 9-1-1
- Phone: 276-889-8033
- Fax: 276-889-8203
- Email: rcso@bvunet.net

Russell County Health Department

- Phone: 276-889-7621

Russell County Building Department

- Mickey Rhea, Building Inspector
- Phone: 276-889-8012
- Email: mickey.rhea@bvunet.net
- Local Office: Lebanon, VA

Utility Providers:

Town of Cleveland

- Services: Water, Sewer, Garbage
- Phone: 276-889-4365
- Fax: 276-889-4365
- Email: townofclevelandva@gmail.com



- Website: www.clevelandva.com

Bristol Virginia Utilities (BVU)

- Services: Internet, TV, Phone
- Phone: 888-835-1288
- Website: <http://bvu-optinet.com/>
- Local office: Bristol, VA

Appalachian Electric Power (AEP)

- Services: Electricity
- Phone: 888-710-4237
- Website: www.appalachianpower.com

Verizon Wireless

- Services: Phone
- Phone: 800-837-4966
- AT&T
- Services: Phone



Financing a Business

Financial Resources

Cleveland Revolving Loan Fund

- Low interest loans available for businesses that locate in the town limits of Cleveland and are interested in either start-up or expansion.
- Jennifer Chumbley, Mayor
- Phone: 276-889-4365
- Email: jennifer.townofclevelandva@gmail.com

Russell County Industrial Development Agency (IDA)

- Liaison to connect businesses with county incentives, available real estate, and the region's workforce.
- Tony Dodi, Chairman
- Phone: 276-971-0665
- Email: info@russellcountyida.org

New Peoples Bank of Lebanon

- Lending, consultation, commercial and personal banking services
- Mike Hillman, Commercial Loan Officer
- Phone: 276-889-7904
- Email: mikeh@newpeoplesbank.com

Local, Town-specific, Business Incentives



- Jennifer Chumbley, Mayor
- Phone: 276-889-4365
- Email: jennifer.townofclevelandva@gmail.com

Technical Assistance

Russell County Chamber of Commerce

- Promote economic growth in Russell County by helping to develop and sustain a positive environment for operations and the growth of business and industry
- Email: linda@russellcountyva.org
- Phone: 276-889-8041

Opportunity Southwest Virginia

- Collaborative effort to strengthen entrepreneurship in Southwest Virginia, creating a robust environment for entrepreneurs that retains and attracts talent, capital and ideas.
- Robyn Lee, Entrepreneurship Coordinator
- Phone: 276-376-3453
- Email: rlee@uvawise.edu



Current Business Location Opportunities

19 Artrip Road – For Sale - This is a residential property but could be used as a bed and breakfast or it could be updated to make a nice retail space. The house is 1,544 sq. ft. and has 80 acres of wooded property. This property has municipal water and sewer services with oil heat. For more information contact John Niswander at 865-599-4992.





35 Riverview Terrace Drive – For Lease - This commercial property has 1,682 sq. ft. of retail space and an adjoining garage that is 336 sq. ft. This was formerly the Town Hall so it is wired for internet, has a heat pump, municipal water and sewer services. This property would make a nice retail space or restaurant as it is in the center of town and has ample parking. For more information contact Jennifer Chumbley at 276-889-4365. Currently under lease.





6642 Cleveland Road – For Sale or Lease – This property is going to have some façade work on the exterior in the next couple of months. It was formerly used as a car wash but could make a great retail space. An outfitter could use the wash bays for their bikes or kayaks or a savvy retailer could turn it into an outdoor shopping experience with that flea market feel. It has 1,488 sq. ft. and is located on the main street of town. For more information contact Jesse or Wilma Sutherland at 276-889-4744.





6786 Cleveland Road – For Lease or Sale – the Building has 1,000 ft of retail space and the property has direct access to the Clinch River. This was a small grocery store for years so it could easily be opened up as a retail space or it would make a fantastic location for a restaurant as you could have an outdoor patio so that you could attract the river traffic as well as the road traffic. Folks could enjoy the view of the river as they are having dinner. This property has town water and sewer service. For more information contact Brandi Johnson at 276-859-0038.

